



SWT Crew
Strong Women Together

Women in Engineering Initiative

Announced at SWTest Untethered 2020

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New Initiative – SWT Crew

- **We have kicked off a new subcommittee called SWT Crew!**
- **SWT Crew's goal is to attract more women to our thriving on-wafer probe community**
- **SWT Crew consists of Amy Leong (Formfactor), Suz Ramsbottom (Texas Instruments) and Karen Armendariz (Celadon Systems).**
- **Why did we kick off this initiative?**
 - We reviewed our registrations from SWTest in San Diego from 2019 and we were surprised to find...



Why did we kick off this new initiative?

- **We had 589 people attend the conference and only 29 were women!**
 - Women represented less than 5% of our attendees!
 - This was a call to action for us
 - We can do better!
- **We believe we have opportunity to close this gap**
 - Right now in the STEM programs at the university's, 42% of the students are women
 - We can make a difference, with your help, by inspiring women through education, exposure and access, we can attract them to our thriving, technology driven field.



What are we doing?

- 1. We initiated a Scholarship Fund for Travel to be used to attend future SWTest Workshops**

Formfactor and Celadon Systems have already generously donated funds to support our cause!



- 2. We are in the process of kicking off a Mentoring Program**
- 3. We will be sponsoring a Networking Event at SWTest in San Diego in 2021**

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How can you help?

- **Donate funds for a Travel Scholarship**
 - During the conference registration process for SWTest 2021
- **Sign up to be a Mentor or Mentee**
 - Log into our “SWT Crew” Chat room today and sign up!
 - Our Chat Room will be opened from 11a – 6p PDT
 - During the conference registration process for SWTest 2021
- **Recruit Mentees at your company**
 - Watch for information on the www.SWTest.org website associated with “SWT Crew” that you will be able to download and share to encourage participation.

We appreciate your support!

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